



EPRA: An Industry-Led Success Story

EPRA'S INDUSTRY-LED FORMATION



In 2011 Canada's electronics industry created **EPRA**, the national, non-profit entity chartered with improving the efficiency and effectiveness of Canada's industry-led and regulated e-waste stewardship programs.

Established by members of Electronics Product Stewardship Canada and the Retail Council of Canada.

Current Board of Directors: Senior Executives from Sony, Dell, Samsung, Keurig, London Drugs, Staples, BestBuy & Costco

KEURIG **SONY**

DELL Technologies

SAMSUNG

**LONDON
DRUGS**

STAPLES

**BEST
BUY**

COSTCO
WHOLESALE

Who is EPRA



- Industry-led, Not-for-Profit PRO with regulated programs dating back to **2007**
- **Compliance**, not Advocacy
- Close to **8,500** Stewards
- Tonnage = **1.4 M tonnes**
- Collection Sites = **3,200**
- Regulated Programs in **9 of 10** Provinces



Regulated Expansion



Since 2003 industry advocated for a harmonized & approach”:

- *Phase 1: PCs, TVs, Printers*
 - *Phase 2: Audio-Video & Telecomm.*
 - *Phase 3: Microwaves, Gaming, GPS*
 - *Phase 4: Small Appliances, e-bikes, tools*
 - *Phase 5: Toys, Medical Devices, Musical instruments, etc*
- Regulators pro-active in expanding regulations to cover a broader range of devices for landfill diversion, data security, material recovery and, recently, to reduce fire risk
- Most Provinces use public consultations to seek guidance on adding devices in regulatory amendments.



Regulated Programs in Canada

Electronic Products Recycling Association operates regulated recycling programs in nine provinces across Canada. Please select your province to find out more about electronics recycling near you.



Harmonization is Key



- Second largest country (**3.8m square miles**) with roughly the population of California (**40 million**)
- Regulations require **collection in all** communities/regions
- Canada is a **federation**, with ten Provinces and three Territories responsible for waste management
- Both **ICI & residential** devices in scope
- Visible **eco-fee** for sustainable programs





www.RecycleMyElectronics.ca

Member organizations



Organization	Product
Call2Recycle / Recycle Your Batteries Canada	Household batteries
Cleanfarms	Agricultural packaging
Electronic Products Recycling Association (EPRA) / Recycle Your Electronics	Electronics
SK Recycles	Household (Residential) packaging and paper products
Product Care Association of Canada	Paint and household hazardous materials
SARCAN Recycling	Beverage containers
Saskatchewan Association for Resource Recovery Corp. (SARRC)	Used oil, used oil filters, used antifreeze and containers for antifreeze, oil, and diesel exhaust fluid (DEF)
Tire Stewardship of Saskatchewan (TSS)	Tires

SK – Upcoming initiatives



- SKRecycles continues to roll out its full EPR program
- Implementation of updated electronics regulations
- MOE will be conducting public input on regulations for HHW & Paint and Used Oil & Antifreeze
- SK goal: reduce waste going to landfill from 846 kg/capita (2014) by 30% by 2030
- Develop an implementation plan for the renewed Solid Waste Management Strategy
- Stakeholder engagement of The Municipal Refuse Management Regulations – landfill regulations, target for updated regs by end of fiscal 26/27
- Finalization of the Municipal Resource Kit – joint initiative between MOE and RS

Resources



- Ministry of Environment:
- <https://www.saskatchewan.ca/residents/environment-public-health-and-safety/saskatchewan-waste-management>
- Recycle Saskatchewan:
- <https://www.recyclesaskatchewan.ca/>