



# SWANA NORTHERN LIGHTS CHAPTER 2026 CONFERENCE

## WASTE IN A WORLD OF CHANGE

APRIL 22–24, 2026 | FAIRMONT PALLISER CALGARY, ALBERTA

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The SWANA Northern Lights Chapter 2026 Conference will be held April 22–24, 2026, at the Fairmont Palliser in Calgary, Alberta. The opening day coincides with Earth Day, a reminder of the broader context in which the waste management industry operates.

The theme, Waste in a World of Change, reflects a sector under pressure to adapt. Climate change, increasingly frequent disasters such as wildfires and floods, trade disruptions, fast-moving technology, and population growth are reshaping today's systems. What were once considered "1-in-100-year" events now occur every few years, demanding flexibility, responsiveness, and resilience. Join industry leaders, practitioners, and innovators for three days of learning, collaboration, facility tours, and networking in downtown Calgary.

**[WWW.SWANANORTHERNLIGHTS.ORG/CONFERENCE](http://WWW.SWANANORTHERNLIGHTS.ORG/CONFERENCE)**

	Value	Signature Event	Hosting Opportunity	Registrations	Trade Show	Tickets / Table Cards
<b>PLANET PROTECTOR</b>	<b>\$20,000</b>					
Thursday Evening Banquet		●	●	6	Optimum	●
<b>EARTH STEWARD</b>	<b>\$15,000</b>					
Wednesday Evening Kick-off		●	●	5	Optimum	●
<b>SOIL SUPPORTER</b>	<b>\$10,000</b>					
Thursday Tradeshow Reception		●	●	4	Single	
Lunches (2)			●	4	Single	
<b>TERRA CHAMPION</b>	<b>\$7,500</b>					
Keynote Speakers (2)			●	3	Single	
Opening Ceremony			●	3	Single	
Table Wine Sponsor				3	Single	●
Opening Breakfast			●	3	Single	
EPR Plenary Session			●	3	Single	
<b>FOREST GUARDIAN</b>	<b>\$5,000</b>					
Grassroots/Students				2	Reduced <sub>1</sub>	
Refreshment Breaks (3)				2	Reduced	
Wednesday Tours (4)			●	2	Reduced	
Young Professionals Event			●	2	Reduced	
Friday Breakfast			●	2	Reduced	
<b>ENVIRONMENTAL ALLIES</b>	<b>\$3,500</b>					
Wednesday Walking Tour			●	1		
Concurrent Sessions (12)			●	1		
Wednesday Workshop				1		

**Looking for options under \$3,500? We offer customizable packages. Contact us for more details.**

**LEGEND:**

1 – Reduced Tradeshow: Ability to purchase an exhibit space for \$1,000 (based on availability)

2 – Reduced Registration: Additional registrations (beyond what is listed) for delegates representing your company will be at a reduced registration rate of \$500

Optimum: First choice of available exhibit spaces

Single: Single Exhibitor Space Included

*All sponsor logos will be on the conference website and in the sponsor slide show*

## PLANET PROTECTOR

**\$20,000**

### Thursday Evening Banquet

Sponsor the social highlight of the conference! The banquet is a signature event where your company name can be featured in the title. As a sponsor, you are welcome to host the event and deliver a 3-5 minute presentation before the delicious buffet dinner.

## EARTH STEWARD

**\$15,000**

### Wednesday Evening Kick-Off

This reception opens the conference and sets the tone for the week. As the host, your brand is front and centre while delegates reconnect with colleagues and meet new contacts. This is a lively, high-traffic event that offers strong exposure and an easy entry point for conversations.

## SOIL SUPPORTER

**\$10,000**

### Thursday Tradeshow Reception

Once delegates have settled into the conference, it's your time to shine. As the host of a reception in the trade show area you will set the tone for Thursday evening's festivities. Your company name will become part of this signature event and you will have the opportunity to welcome attendees as they arrive. Each participant will receive a drink ticket featuring your organization's logo.

### Lunches (2)

Sponsor a full lunch on Thursday or Friday. Meals bring the entire group together, creating a focused window for connection. You will address attendees briefly before lunch begins.

## TERRA CHAMPION

**\$7,500**

### Keynote Speakers (2)

Choose the Opening or Closing Keynote. You will introduce the speaker and moderate the session. The Closing Keynote Sponsor may also share short remarks at the end of the conference. This option ties your organization to high-level thought leadership.

### Opening Ceremony

This ceremony officially opens the conference and welcomes delegates to the event, with your company name featured prominently at the start of the day.



More options on next page



## TERRA CHAMPION

**\$7,500**

### **Table Wine Sponsor**

Your logo and message will appear on two custom cards placed at every table. This is one of the first touchpoints for delegates, giving your brand early visibility.

### **Opening Breakfast**

Host the first breakfast of the conference. As the meal sponsor, you'll have the opportunity to address participants after breakfast.

## FOREST GUARDIAN

**\$5,000**

### **Grassroots/Students**

As a forward-thinking organization, your grassroots sponsorship will cover registration fees for students or representatives of grassroots organizations. If your organization values innovation and recognizes the importance of bringing young, enthusiastic individuals into the industry, this is a meaningful opportunity to make an impact.

### **Refreshment Breaks (3)**

This is your opportunity to sponsor refreshment breaks and networking sessions. Each 30-minute break is designed to foster meaningful connections and engagement among attendees.

### **Wednesday Tours (4)**

The conference offers four exclusive tours showcasing recycling, waste management, sustainability. Tour details coming soon.

### **Young Professionals Event**

The SWANA NLC Young Professionals are a dynamic group of industry leaders under 35 who are making a significant impact. Your sponsorship will kick off the conference for our newest delegates, helping them build connections with fellow attendees. As a sponsor, you are invited to display your banner at the event and extend greetings on behalf of your organization.

### **Friday Breakfast**

Host the final breakfast of the conference. As the meal sponsor, you'll have the opportunity to address participants after breakfast.





# ENVIRONMENTAL ALLIES

**\$3,500**

## Wednesday Walking Tour

Sponsor a guided walking tour. As a tour sponsor, you will receive verbal recognition at both the start and conclusion of the tour.

## Concurrent Sessions (12)

Sponsor concurrent sessions and showcase your name on those most relevant to you and your clients. As a sponsor, you also have the opportunity to moderate your chosen session.

## Wednesday Workshop

Your sponsorship is recognized at a dedicated workshop where participants spend extended time learning from subject matter experts. You may moderate the session and connect directly with attendees.

**Looking for options under \$3,500? We offer customizable packages. Contact us for more details.**



**To take advantage of these sponsorship opportunities, please contact:**

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**SEE YOU IN  
CALGARY!**

