If you Build it, they will come: A Story of Community Food Waste Drop Off Stations



SWANA Northern Lights Chapter Waste Management All-Stars Conference Winnipeg, Manitoba June 12, 2025





Introductions

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Outline

- The Challenge
- The Pitch
- Location establish the playing fields
- Service cover our bases
- MVPs community champions
- Results we hit a homerun!
- Lessons Learned setting up a championship dynasty
- Questions



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The Challenge

- Residents demonstrated a demand for a food waste diversion program
- A city-wide green cart program takes time to establish
- Develop a program in advance of a city-wide curbside collection program
 - Must be relatively easy to use
 - Accessible to all residents
 - Minimal cost



The Pitch

- Community drop off locations
- 15 locations for residents to drop off food waste for free
 - community gathering spots
 - · different areas of the city
 - · accessible by transit, bike, walk, car
 - accessible for compost truck
 - willing partners





Locations

- 3 City 4R Depots
- 11 community centres
 - Garden City CC
 - Valley Gardens CC
 - Turtle Island NC
 - Glenwood CC
 - Dakota CC
 - South Winnipeg CC
 - Lindenwoods CC
 - Central Corydon CC
 - River Osborne CC
 - Sturgeon Heights CC
 - Roblin Park CC
- Transcona Collegiate High School



Service

- Accepts same materials as city-wide green cart program
 - food waste, paper products
 - no compostable packaging
- Set up green carts
- Compost Winnipeg empties the carts weekly
- Compost Bin Caretakers monitor drop off sites weekly
- Waste Connections composts the material at Prairie Green Landfill compost site





Most Valuable Players

Compost Bin Caretakers

- local program champions
- monitor the drop off sites 3 times / week
- send photos to Compost Winnipeg
- report if carts are broken, missing, or overflowing
- paid on contract





The Results - We hit a homerun!

Exceeded all expectations

- \rightarrow 166,500 kg collected from 2,510 bins in 6.5 months
- \rightarrow equivalent to food waste from 3,000 households



winnipeg.ca/services-programs/recycling-garbage/drop-depots/food-waste

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The Results - We hit a homerun!

KG of Food Waste Diverted By Month



The Results -





Lessons Learned

- There is interest to use this self-haul service!
- Site selection perceived fairness
- Program flexibility seasonal volume
- Expansion sustainable growth





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