REUSE EXPO

Encouraging reuse through convenience and community partnerships.

Gena Alderson

SOUTHEAST • SUD-EST

eco360



AGENDA



Eco360

A bit about Eco360, the Southeast Regional Service Commission, and Southeastern New Brunswick.



Why the Reuse Expo

What was the catalyst for this project and what issue are we trying to address?



What is the Reuse Expo

What is this program and how does it work?



Challenges and Success

2021 Reuse Expo results, successes, and lessons learned.

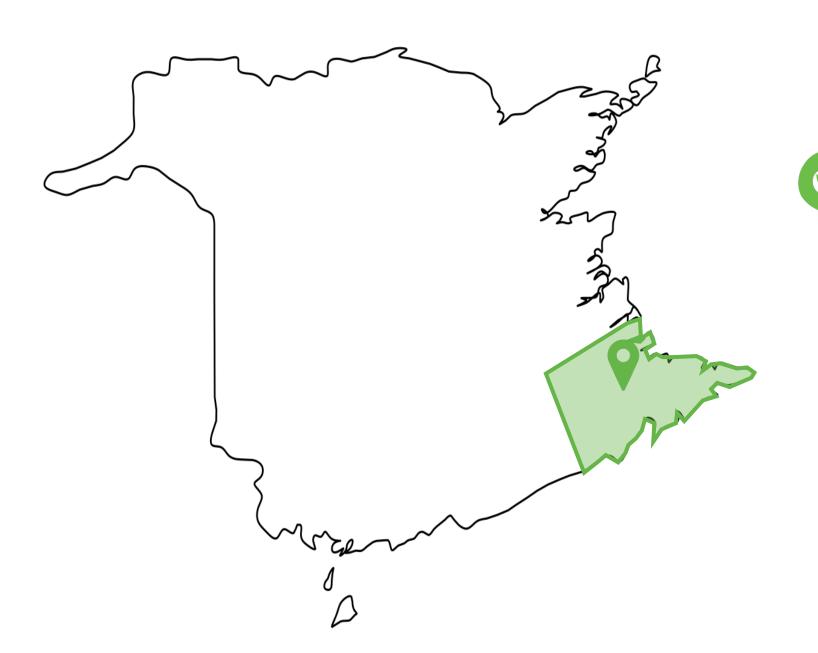
WHO IS ECO360



SOUTHEAST • SUD-EST

ECO360

WHO WE ARE



SOUTHEAST · SUD-EST

WE ARE

WHO WE ARE



Southeast Regional Service Commission

15 Municipalities, several LSDs, 2 Counties.



Eco360

The Solid Waste Division of the SERSC.



1/3 of New Brunswickers



170,000 MT per year

Residential, ICI, C&D, and other. Largest solid waste facility in NB.

WHAT WE DO



Goal

Manage waste generated in Southeastern NB in the most environmentally, economically, and socially responsible way possible.



Our Site

Landfill, MRF, Compost Facility, C&D Landfill, Public Drop-Off, HHW Depot, Education Centre, and much more.



Our Services

Curbside recycling and composting, free residential HHW management, Mobile Eco-Depot, glass recycling, mobile cleanup trailer, etc.

WHY THE REUSE EXPO





There is great potential for reuse in our community, but residents are unsure where to start.





Local reuse organizations are looking for material but often struggle to get their message out and/or have limited resources.





Eco360 can bridge this gap!



HOW DO WE INCREASE REUSE IN OUR COMMUNITY WHILE SUPPORTING LOCAL CHARITABLE ORGANIZATIONS AND COMMUNITY GROUPS?



de la REUTILISATION



Convenience

One stop for EVERYTHING

Simplicity

Drive-thru No unloading

KEYS TO SUCCESS



HOW IT WORKS

- 2-Day event
- Visitors bring their reusable goods
 - furniture, appliances, household goods, clothing, etc.
- They drive into the exhibition hall and Eco360's team unload
- Then they drive out the other end



HOW IT WORKS

- Materials are sorted by type
 - Clothing sorted by gender, age, size
- Partners take what they need or can use
- Anything that cannot be reused will be recycled or disposed of

SUCCESSES AND CHALLENGES

A F W CHALLENGES



Volunteer time is a valuable but scarce resource.



Covid-19



We can't control it, but we can plan for it.



It's not all about tonnage.

REUSE EXPO SUCCESS



1000s 500



Of items diverted

Vehicles

Partners

Potential



REUSE EXPO SUCCESS

Benefits beyond the event









OUR PARTNERS

ENVIRO PLUS YWCA MONCTON SALVUS CLINIC MONCTON HEADSTART
COMMUNITY LIVING ENSEMBLE GREATER MONCTON FOOD DEPOT ALIMENTAIRE
ECOVISION MEMRAMCOOK HUMANITY PROJECT CROSSROADS FOR WOMEN
PREGNANCY WELLNESS CENTRE MAGMA HABITAT FOR HUMANITY
TEEN CHALLENGE MAISON NAZARETH HOSPICE SHOP





LOOKING TO THE FUTURE

- Expand events to include:
 - exhibitors, repair stations, BBQ, games
- Try new locations in other areas of our region.
- Expand our partner list.
- Provide a storage option for partners.

MAKE IT EASY, MAKE IT ACCESSIBLE AND WATCH IT GROW



QUESTIONS

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