



SWANA 2022 Canadian Symposium

April 4-7, 2022

Fairmont Banff Springs Hotel & Conference Centre
Banff, AB

The Northern Lights Chapter is very excited to be hosting the 2022 SWANA Canadian Symposium at the Fairmont Banff Springs in Banff, Alberta. This is where municipalities, industry, suppliers, and consultants from across Canada and the US come together to share experiences, new ideas and meet (in person!) with colleagues and network.

The pristine mountain setting is sure to attract delegates to partake in training, conference sessions, tours, and networking events. Our week together is about reconnecting with colleagues and learning what is new in our industry. With new skills in Safety, Disaster Debris Management, Climate Change, Landfills, Recycling, and Technology, delegates will leave equipped with the skills and information needed to climb to new peaks in their own organizations. The Symposium is paired with a tradeshow allowing clients and vendors to reconnect in a beautiful setting and see what tools are available for their expedition.

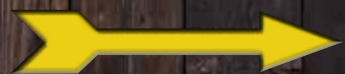
With an incredible diversity in climate, geography, and regulations, the Northern Lights Chapter knows what diverse skills are needed to reach peak performance in the waste and recycling sectors. You can expect dynamic speakers from across North America who will bring experiences and updates from their sector and industry. As a sponsor you'll be leading us up new trails and building new paths for your clients, and colleagues.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP OPPORTUNITY

\$20,000

TUESDAY
EVENING
BANQUET



INCLUDES:

- 4 Registrant Passes
- Double Expo Booth
- 50% discount for up to 5 additional registrants
- Reserved space at the banquet's head table

HIRING: EXPEDITION LEADER

As our one and only Platinum sponsor and Expedition Leader, you'll be at the head of the pack in supporting the Canadian Symposium. You will have paramount recognition at our signature event, the banquet in the beautiful "Castle on the Mountain", the Banff Springs Hotel where you will have the opportunity to welcome delegates. Your organization will have a place of prominence throughout the event and in all conference publications.

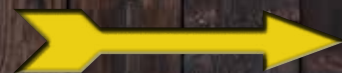
GOLD SPONSORSHIP OPPORTUNITIES

\$10,000

MONDAY OPENING
RECEPTION



TUESDAY EVENING
ENTERTAINMENT



INCLUDES:

- 2 Registrant Passes
- Expo Booth
- 50% discount on 2nd expo booth space
- 50% discount for up to 5 additional registrants

TRAIL GUIDE RECRUITMENT

Our Gold sponsors will act as our Guides along our journey, being recognized as key members of the Canadian Symposium team. You will provide one of our key delegate networking events, the opening reception or Tuesday evening's entertainment. You will have an opportunity to welcome delegates and your organization will be recognized throughout the Symposium and all its publications.

SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP OPPORTUNITIES

\$7,500

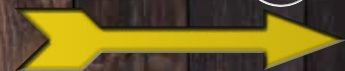
OPENING
KEYNOTE



TABLE WINE



TRADESHOW
RECEPTION



INCLUDES:

2 Registrant Passes
Expo Booth

CLIMBERS WANTED

As a Silver sponsor, you will take on the role of Climber, forging ahead and contributing key aspects of the Symposium by ensuring that we have a great opening and closing keynote, tradeshow reception, or wine for banquet tables. Your logo will be featured prominently at the event and you will have the opportunity to bring greetings to the delegates and introduce speakers.

SWANA RULEZ

BRONZE SPONSORSHIP OPPORTUNITIES

\$5,000

CLOSING
PLENARY



CLOSING
KEYNOTE

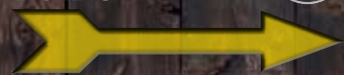
OPENING
BREAKFAST



LUNCH
(TUES. & WED.)

WEDNESDAY
DINNER

DRINK
TICKETS



INCLUDES:

1 Registrant Pass
Expo Booth

Share
with
Me!

Needed: Provisions Managers

As a Bronze sponsor, your role as Provisions Managers will keep everyone on our expedition well-fed and fueled through the Symposium.

Friends Sponsorships

\$3,000

Wednesday
Breakfast
Refreshment
Breaks

\$2,000

YP Luncheon

\$2,500

After Parties

\$1,500

Concurrent
Sessions

SUMMARY OF SPONSORSHIP BENEFITS

	Value	Registrant Passes	Reserved Banquet Space	Expo Booths	Registration Discounts	Expo Booth Discounts	Verbal/Program Recognition	Sponsor Slides and/or Signs	Logo on Website
Platinum Sponsors - Expedition Leaders									
Tuesday Evening Banquet	\$20,000	4	Head Table	2	50% for up to 5 Registrants	•	•	•	•
Gold Sponsors - Trail Guides									
Monday Opening Reception	\$10,000	2	-	1	50% for up to 5 Registrants	•	•	•	•
Tuesday Evening Entertainment	\$10,000	2	-	1	50% for up to 5 Registrants	•	•	•	•
Silver Sponsors - Climbers									
Opening Keynote - Spencer Beach	\$7,500	2	-	1	-	•	•	•	•
Table Wine	\$7,500	2	-	1	-	•	•	•	•
Trade Show Reception	\$7,500	2	-	1	-	•	•	•	•
Bronze Sponsors - Provisions Managers									
Closing Plenary	\$5,000	1	-	1	-	•	•	•	•
Closing Keynote	\$5,000	1	-	1	-	•	•	•	•
Breakfasts/Lunches (4 available)	\$5,000	1	-	1	-	•	•	•	•
Drink Tickets	\$5,000	1	-	1	-	•	•	•	•
Friends Sponsorship									
Refreshment Breaks (4 available)	\$3,000	1	-	-	-	•	-	•	•
After Parties	\$2,500	1	-	-	-	-	-	•	•
YP Luncheon	\$2,000	1	-	-	-	-	-	•	•
Concurrent Sessions (9 available)	\$1,500	-	-	-	-	-	-	•	•