

RECYCLE BC

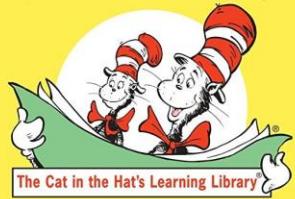
Inside our Outside Machine –
Collecting Hard to Collect Materials

SWANA NORTHERN LIGHTS

DAVID LEFEBVRE, FEBRUARY 2021



RECYCLEBC™

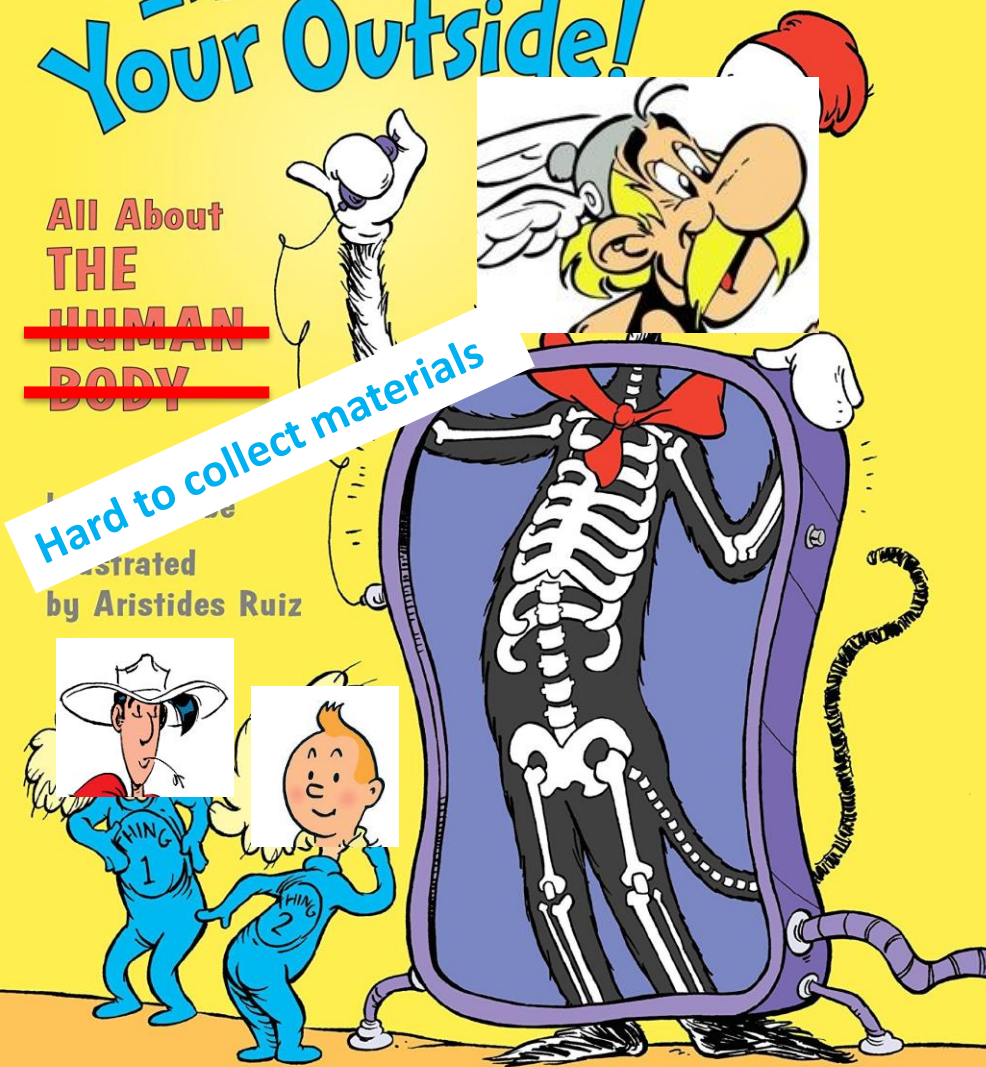


Inside Your Outside!

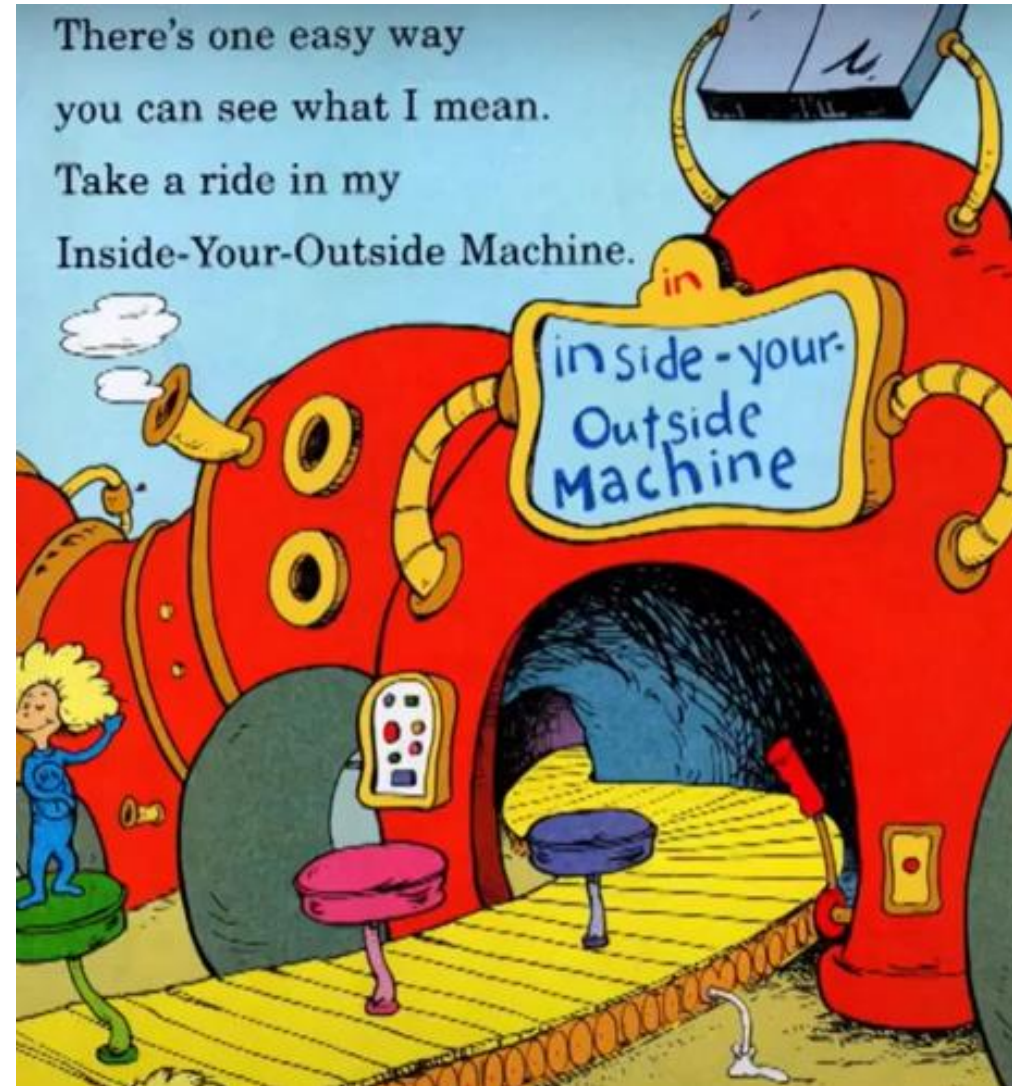
All About
~~THE~~
~~HUMAN~~
~~BODY~~

Hard to collect materials

Illustrated
by Aristides Ruiz



PROGRAM PERFORMANCE: 2019 Material Specific Recovery Rate





WHO WE ARE

Stop telling such outlandish tales.
Stop turning minnows into whales.
- And to Think That I Saw It on Mulberry Street

WHO WE ARE

- Not-for-profit organization
- Responsible for residential packaging and paper recycling
- Operate throughout British Columbia
- Ensures household materials are collected, sorted and responsibly recycled
- Funded by 1,200 businesses
 - E.g. retailers, manufacturers and restaurants that supply packaging and paper products to BC residents, shifting costs away from homeowners.
- Operate under the BC Recycling Regulation



PROGRAM PERFORMANCE:

2019 Program
Recovery Rate



237,582
tonnes reported by stewards



207,411
gross tonnes collected



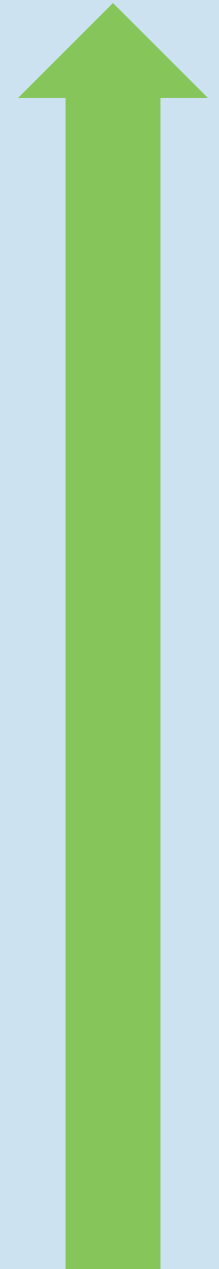
185,692
net tonnes collected*



40.5 KG
net collected per capita



78.2%
recovery rate*



PROGRAM PERFORMANCE: 2019 Material Specific Recovery Rate

MATERIAL CATEGORY	RECOVERY RATE
Paper	83%
Plastic	46%
Rigid Plastic	56%
Flexible Plastic	22%
Metal	73%
Glass	87%



COLLECTION

Unless someone like you cares a whole lot,
Nothing is going to get better, it's not.
- The Lorax

OTHER FLEXIBLE PLASTIC PACKAGING

- Collection of Other Flexible Plastic Packaging started in 2018
- Research and development project in partnership with Merlin Plastics
- Seeks to develop technology that will enable the recycling of this material
- Any material not capable of being recycled will be marketed as engineered fuel





CONNECTING WITH RESIDENTS

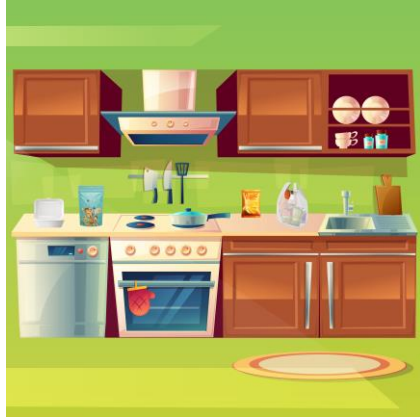
You have brains in your head.

You have feet in your shoes.

You can steer yourself any direction you choose.

- Oh, the Places You'll Go!

RECYCLE BC PROVINCIAL OUTREACH



Home Tour



View laundry room recycling opportunities



View garage/outdoor recycling opportunities



View kitchen recycling opportunities



[View bathroom recycling opportunities](#)




COLLECTOR SUPPORT

- Online resource portal for collectors
 - Campaign materials
 - Signage, posters, decals
 - Guide, “Oops” sticker templates
- Recycle BC Field Services Team:
 - Works directly collectors
- Collector conference
- Suggestions to help local governments increase diversion: collection schedule, fees, by-laws, etc.

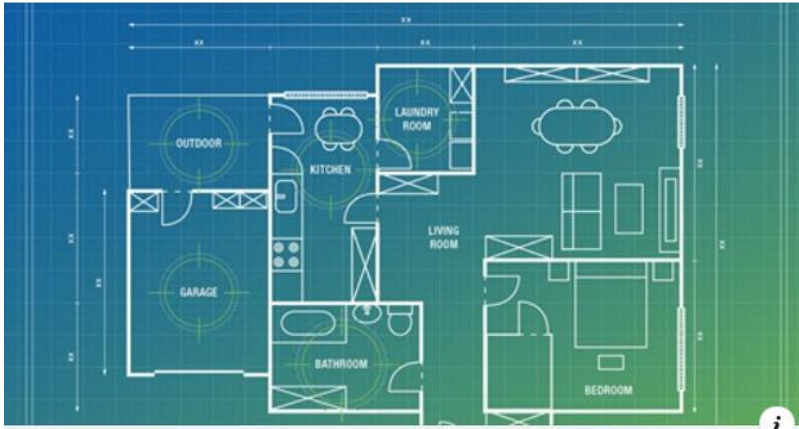


EXAMPLES: COLLECTOR OUTREACH

 City of Terrace
January 22 at 10:10 AM · 🌐

Take a room-by-room and item-by-item tour through your home to help identify the biggest packaging and paper recycling opportunities. [Recycle BC](#) reports that BC residents are great recyclers overall, but that there are a number of recyclable items still being thrown away.

Check out the home tour now: <https://recyclebc.ca/hometour/>
#CurbsideCollectionTip



RECYCLEBC.CA

Take A Recycling Home Tour » Recycle BC - Making a difference together.
We're taking you on a room-by-room and item-by-item home tour to help identify the biggest...



PRODUCER OUTREACH

Return Your Empty Coffee Bags in BC!



[About](#) + [Recycle](#) + [Products](#) + [Education](#) + [Blog](#) + [Contact](#)





QUESTIONS?

Today was good.

Today was fun.

Tomorrow is another one.

- *One Fish, Two Fish, Red Fish, Blue Fish*



RECYCLEBC™

Making a difference together.



RecycleBC.ca



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