



# Reaching for the Summit

## SWANA 2020 Canadian Symposium

April 20-23, 2020

Fairmont Banff Springs Hotel & Conference Centre  
Banff, AB

Reach for the Summit with the 2020 SWANA Canadian Symposium at the Fairmont Banff Springs. This opportunity only comes around every 10 years when the SWANA Northern Lights Chapter hosts the Symposium in the majestic Canadian Rockies. As one of our valued partners, you will join over 350 delegates, 50 exhibitors, and industry leading speakers from the waste and recycling sectors to blaze trails and reach peak performance. This is where municipalities, industry, suppliers, and consultants from across Canada and the US come together.

The pristine mountain setting is sure to attract delegates to partake in training, conference sessions, tours, and networking events. Our week together is about reaching for the summit. With new skills in Safety, Disaster Debris Management, Climate Change, Landfills, Recycling, and Technology, delegates will leave equipped with the skills and information needed to climb to new peaks in their own organizations. The Symposium is paired with a tradeshow allowing clients and vendors to reconnect in a beautiful setting and see what tools are available for their expedition.

With an incredible diversity in climate, geography, and regulations the Northern Lights Chapter knows what diverse skills are needed to reach peak performance in the waste and recycling sectors. You can expect dynamic speakers from across North America who will bring experiences and updates from their sector and industry. As a sponsor you'll be leading us up new trails and building new paths for your clients, and colleagues.



[swananorthernlights.org](http://swananorthernlights.org)



# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP OPPORTUNITY

**\$20,000**

TUESDAY  
EVENING  
BANQUET



### INCLUDES:

- 4 Registrant Passes
- Double Expo Booth
- 50% discount for up to 5 additional registrants
- Reserved space at the banquet's head table

## HIRING: EXPEDITION LEADER

As our one and only Platinum sponsor and Expedition Leader, you'll be at the head of the pack in supporting the Canadian Symposium. You will have paramount recognition at our signature event, the banquet in the beautiful "Castle on the Mountain", the Banff Springs Hotel where you will have the opportunity to welcome delegates. Your organization will have a place of prominence throughout the event and in all conference publications.

## GOLD SPONSORSHIP OPPORTUNITIES

**\$10,000**

MONDAY OPENING  
RECEPTION



TUESDAY EVENING  
ENTERTAINMENT



### INCLUDES:

- 2 Registrant Passes
- Expo Booth
- 50% discount on 2nd expo booth space
- 50% discount for up to 5 additional registrants

## TRAIL GUIDE RECRUITMENT

Our Gold sponsors will act as our Guides along our journey, being recognized as key members of the Canadian Symposium team. You will provide one of our key delegate networking events, the opening reception or Tuesday evening's entertainment. You will have an opportunity to welcome delegates and your organization will be recognized throughout the Symposium and all its publications.



# SPONSORSHIP OPPORTUNITIES

## SILVER SPONSORSHIP OPPORTUNITIES

**\$7,500**

OPENING  
KEYNOTE



CLOSING  
KEYNOTE

TABLE WINE



TRADESHOW  
RECEPTION



### INCLUDES:

2 Registrant Passes

Expo Booth

## CLIMBERS WANTED

As a Silver sponsor, you will take on the role of Climber, forging ahead and contributing key aspects of the Symposium by ensuring that we have a great opening and closing keynote, tradeshow reception, or wine for banquet tables. Your logo will be featured prominently at the event and you will have the opportunity to bring greetings to the delegates and introduce speakers.

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## BRONZE SPONSORSHIP OPPORTUNITIES

**\$5,000**

OPENING  
PLENARY



OPENING  
BREAKFAST



TUESDAY  
LUNCH

WEDNESDAY  
LUNCH

WEDNESDAY  
DINNER

DRINK  
TICKETS



### INCLUDES:

1 Registrant Pass

Expo Booth

## Needed: Provisions Managers

As a Bronze sponsor, your role as Provisions Managers will keep everyone on our expedition well-fed and fueled through the Symposium.

## FRIENDS SPONSORSHIPS

**\$3,000**

WEDNESDAY  
BREAKFAST  
SKI DAY  
REFRESHMENT  
BREAKS

**\$2,000**

YP LUNCHEON

**\$2,500**

AFTER PARTIES

**\$1,500**

CONCURRENT  
SESSIONS



# SUMMARY OF SPONSORSHIP BENEFITS

	Value	Registrant Passes	Reserved Banquet Space	Expo Booths	Registration Discounts	Expo Booth Discounts	Verbal/Program Recognition	Sponsor Slides and/or Signs	Logo on Website
<b>Platinum Sponsors - Expedition Leaders</b>									
Thursday Evening Banquet	\$20,000	4	Head Table	2	50% for up to 5 Registrants	•	•	•	•
<b>Gold Sponsors - Trail Guides</b>									
Monday Opening Reception	\$10,000	2	-	1	50% for up to 5 Registrants	•	•	•	•
Tuesday Evening Entertainment	\$10,000	2	-	1	50% for up to 5 Registrants	•	•	•	•
<b>Silver Sponsors - Climbers</b>									
Opening Keynote - <a href="#">Spencer Beach</a>	\$7,500	2	-	1	-	•	•	•	•
Closing Keynote	\$7,500	2	-	1	-	•	•	•	•
Table Wine	\$7,500	2	-	1	-	•	•	•	•
Trade Show Reception	\$7,500	2	-	1	-	•	•	•	•
<b>Bronze Sponsors - Provisions Managers</b>									
Opening Plenary	\$5,000	2	-	1	-	•	•	•	•
Breakfasts/Lunches (4 available)	\$5,000	1	-	1	-	•	•	•	•
Drink Tickets	\$5,000	1	-	1	-	•	•	•	•
<b>Friends Sponsorship</b>									
Ski Day	\$3,000	1	-	-	-	•	-	•	•
Refreshment Breaks (4 available)	\$3,000	1	-	-	-	•	-	•	•
After Parties	\$2,500	1	-	-	-	-	-	•	•
YP Luncheon	\$2,000	1	-	-	-	-	-	•	•
Concurrent Sessions (9 available)	\$1,500	-	-	-	-	-	-	•	•