

WHAT A WASTE!



Edmonton



Reuse Centre



Garbage Fairs  Reuse Fairs  Reuse Centre







Reuse Centre Goals



- ✓ To promote the idea and benefits of reuse
- ✓ To provide affordable items to organizations and individuals
- ✓ To divert waste from landfill

Promoting Reuse



Social media

Displays in store

Reuse Fairs

Community Outreach

Educational Programs



Affordable Items



Up to 25 kg for \$5!!

Not for profit memberships

Leisure Access Pass

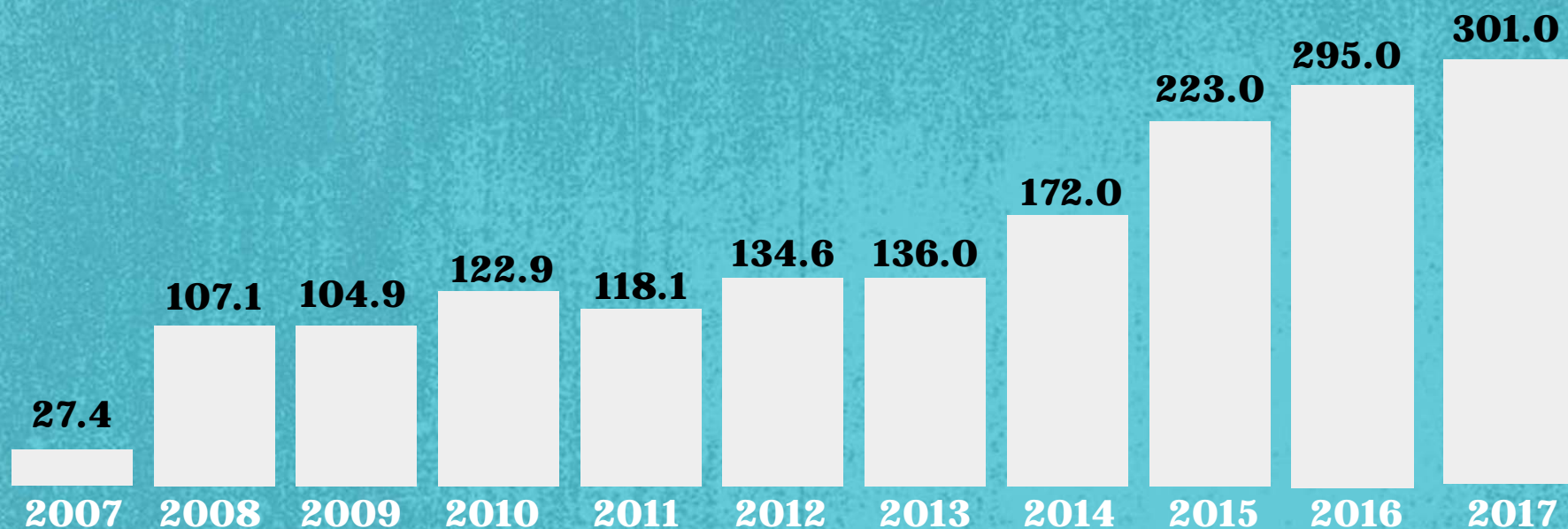


Landfill Diversion



Since opening in 2007...

Total diversion (in tonnes)



.... 1,742 tonnes of
material have been
diverted
from landfill

2007



Reuse Centre Pilot Project



2014



Moved to new facility



Eco Station
Partnership

2016



Goodwill partnership Programs and rentals



Our Customers



- Artists
- Teachers
- Daycares
- Low-income families
- Non-profits
- Community leagues
- You!

Volunteers



Sorters



Bloggers

Event Assistants



Programs and Outreach



Group Programs

Birthday Parties

Rentals

Facility
Events

Workshops

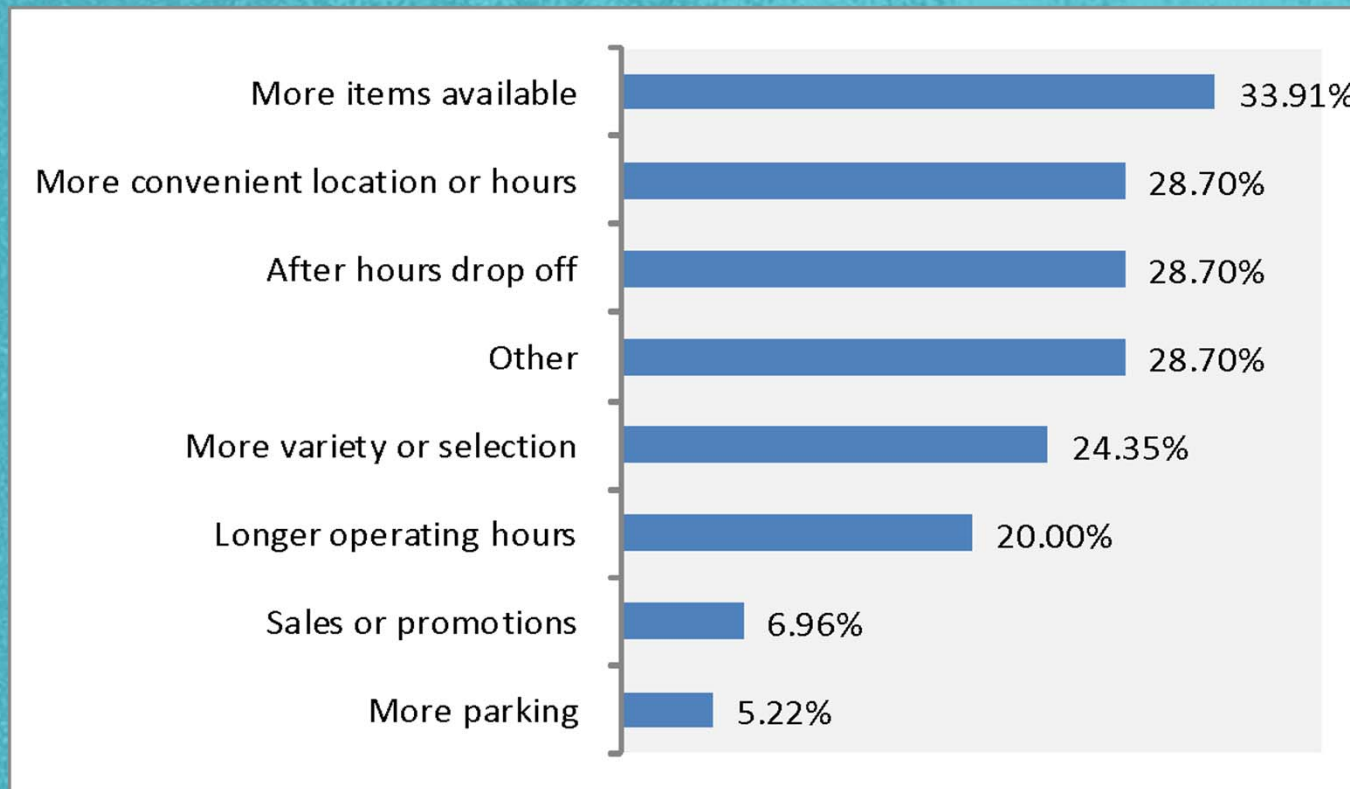


Challenges



- Lack of knowledge and understanding
- Reduce? Reuse? Recycle?
- Reuse Centre.....Goodwill.....Eco Stations....
- Acceptable Items List
- Finding balance

Survey: What would make you visit the Reuse Centre more often?



Successes



- 41% increase in customers since opening
- 93% of donated material gets diverted from landfill
- Average donated material has increased



Successes



- Community Hub
- Volunteer Program
- Programs
- Emerald Award
- 10+ years in existence!



"I wanted to thank you for this great place. We are a team of volunteers working together to teach newcomers English for free. We support them with a folder, papers, pencils, and materials to be active in our classes. We couldn't do that without you. You made this material affordable and easy to get for our students. Thank you so much for that"

MAC-ESL Program

“File boxes being used by Fort Mac school after fire there destroyed classroom supplies, Thank you.”

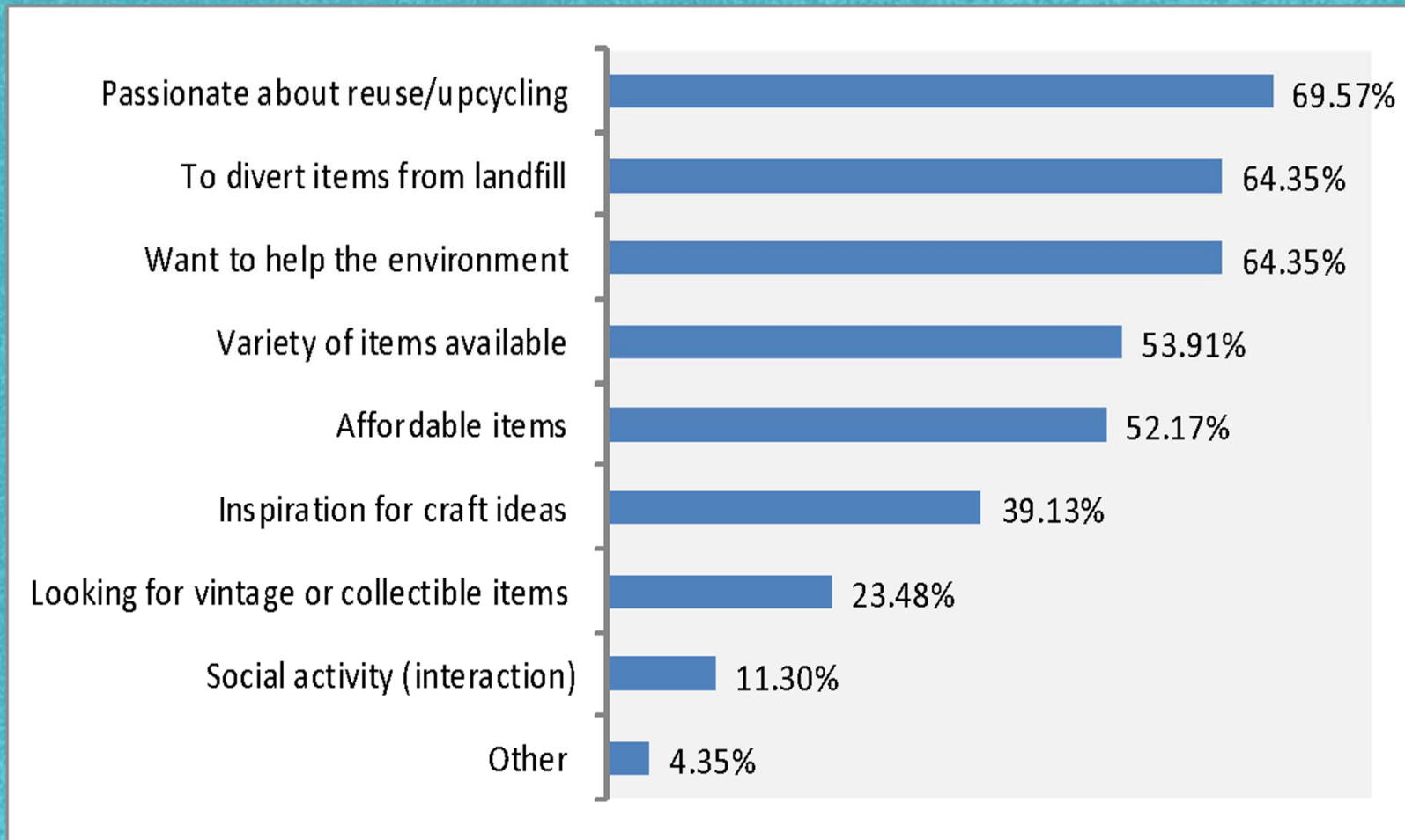
“I’m an unemployed oilfield worker and a single father of two children. This store saves us. Thank you so much”

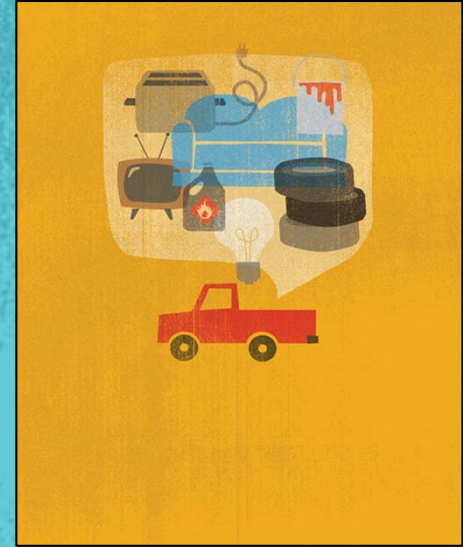
“My students and I will be building robots!”

Item Usage

Respondents were allowed to state multiple responses		Location	
Response	Store (73 mentions)	Drop-off (82 mentions)	Total (155 mentions)
Arts & Crafts	40%	29%	32.9%
Sewing & Needlecraft	13.7%	9.7%	11.6%
Using the items as is	5.4%	13%	9.6%
School projects/Supplies	9.6%	8.5%	9%
Share or give away/gifts	2.3%	3.6%	7.7%
Just drop off items	0%	14.6%	7.7%
Personal use	9.6%	2.4%	5.8%
Children's Activities	4.1%	3.6%	3.8%
Office Supplies	0%	4.9%	2.6%
Storage and Organization	1.4%	3.6%	2.6%
Decorate	2.7%	1.2%	1.9%
Restore/repair	2.7%	1.2%	1.9%
Re-sell	1.4%	1.2%	1.3%
Collect	0%	1.2%	0.6%
Other	0%	1.2%	0.6%

Why do people visit the Reuse Centre?







“The real freedom comes from when we realize we do not have to change the world, we merely have to make a difference where we live”.

- Author Unknown



QUESTIONS?

