Waste ReForum 2017, a joint conference of SWANA Northern Lights Chapter and Saskatchewan Waste Reduction Council, will be held at the Radisson Hotel in Saskatoon May 17-19, 2017. The conference theme is CoCreate. CoCreation is a collaborative process that brings everyone together to develop solutions that work for all of us. Using this approach, the conference will examine the role of waste reduction and waste management in a circular economy.
Thursday Evening Banquet  $7,500
Sponsor the social highlight of the conference! The banquet is a signature event that includes your company name. We invite you to have input into the plan for the evening. You have the opportunity to welcome delegates and to give a 3-5 minute presentation before dinner.

Wednesday Evening Kick-off  $6,000
Start the conference off with a reception and networking activities that will allow participants to interact and have fun. This is a signature event that bears your company name. In addition to hosting the event, you are invited to have input into the evening’s activities.

Thursday Trade Show Reception  $5,000
You will be the host of a reception in the trade show area that starts off Thursday evening’s festivities. Your company name will become part of the event and you will have the opportunity to welcome attendees. Each participant will receive a drink ticket featuring your company logo.

Table Wine at Banquet  $4,000
Your sponsorship includes two bottles of fine Canadian wine (one red, one white) on each table at the banquet. Your sponsorship includes table cards and the opportunity to create a custom label for each bottle.

Breakfasts/Lunches  $3,500 (4)
Host a full breakfast or lunch on Thursday or Friday. We believe in the value of good food in creating the atmosphere for great conversations and new connections. As the meal sponsor, you have the opportunity to address participants after the breakfast or before the lunch.

Opening Keynote: Jonathan Pereira  $3,500
Jonathan is the Executive Director of Plant Chicago, which operates out of The Plant, a collaborative community of food businesses. Plant Chicago’s mission is to develop circular economies of food production, energy conservation and material reuse, while helping to empower people of all backgrounds to make their cities healthier and more efficient. It re-imagines the economy as a system of resource flows, where the output from one industry becomes an input for another.

As the opening keynote sponsor, you are welcome to introduce Jonathan and to address the audience.

Closing Keynote: Chief Darcy Bear  $3,500
Darcy Bear is Chief of the Whitecap Dakota First Nation and has received many awards and accolades for his leadership. He was instrumental in developing a self-governing Land Code, which created a business-friendly environment on Whitecap lands, complete with a land tenure system, commercial infrastructure and a real-property tax law. Whitecap now serves as a national example of positive community development and heightened self-determination. To date, there has been approximately $100 million in capital investment in the community and an unemployment rate reduction from 70% to 5%.

As closing keynote sponsor, you will have the opportunity to introduce Darcy and to address the audience.
Waste ReForum 2017

Sponsorship Opportunities

Opening Plenary: CoCreation in the Real World  $3,500
This plenary session will feature stories of those who have attempted to develop partnerships and circular economy relationships. As sponsor, you are welcome to host the session and introduce the speakers.

Grass Roots & Students Sponsorship  $3,000
As Grass Roots sponsor, you will cover the registration fees for up to five students or representatives of grassroots organizations. This is a sponsorship for someone with vision who understands the need to bring young, enthusiastic people into the industry. You will also be supporting the development of community organizations.

Golf  $3,000
Sponsor an afternoon of networking with clients and colleagues at one of Saskatoon’s premiere golf courses. As host, you are welcome to address colleagues on the bus and assist with selecting teams and presenting prizes.

Refreshment Breaks  $2,500 (3)
Breaks are 30 minutes to provide time for networking and creating connections.

Wednesday Refreshments  $2,500
Sponsor all-day refreshments for people as they register, come and go to tours, golf and workshops and start their networking.

Kick-Off Drinks Wednesday Evening  $2,500
Sponsor a round of drinks at the opening event. Your company name/logo will be on each attendee’s complimentary drink ticket.

Natural Step Workshop  $2,000
This workshop will examine science-based transformational change and multi-stakeholder collaboration. Workshop participants will tackle a tough sustainability issue and generate new ways to learn, think and innovate together. You are welcome to host the workshop and to introduce the facilitator.

Concurrent Sessions  $1,000 (9)
Sponsor a session of interest to you and your clients.
- Landfills
- Material Recovery Facilities (MRFS)
- Transfer Stations
- Safety (2)
- Textile Recycling
- Food Waste
- Regulatory session
- Campfire session (interactive)

Composting Sponsor  $1,000
Contribute to the conference goal of being waste free by sponsoring the composting program. Your contribution will be acknowledged with labels on the bins and/or table cards.

Green Energy & Carbon Offsets  $1,000
Your sponsorship will allow the conference to be powered with green electricity, supplied by Bullfrog Power, and to purchase carbon offsets for speaker and participant travel. You will be acknowledged with a sign at the registration table.

To take advantage of these Sponsorship Opportunities, please contact:

Joanne Fedyk
SWRC Executive Director
306-931-3242
joanne@swrc.ca

Sheri Praski
SWANA Executive Director
306-227-8183
sheri@swananorthernlights.org

For a summary of all Sponsorship Benefits, see page 4.

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### Summary of Sponsorship Benefits

<table>
<thead>
<tr>
<th>Event</th>
<th>Value</th>
<th>Signature Event</th>
<th>Speaking Opportunity</th>
<th>Complimentary Registrations</th>
<th>Trade Show Display</th>
<th>Table cards/Tickets</th>
<th>Verbal/Program Recognition</th>
<th>Sponsor Slides +/or Signs</th>
<th>Logo on Website</th>
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<tbody>
<tr>
<td>Thursday Evening Banquet</td>
<td>$7,500</td>
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<td>Double</td>
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<td>Wednesday Evening Kick-Off</td>
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<td>3</td>
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Waste ReForum 2017 Sponsorship Opportunities - Page 4