



WASTE RE 2017 FORUM

Sponsorship Opportunities

CoCreate

May 17 - 19

Radisson Hotel

Saskatoon, Saskatchewan

Waste ReForum 2017, a joint conference of SWANA Northern Lights Chapter and Saskatchewan Waste Reduction Council, will be held at the Radisson Hotel in Saskatoon May 17-19, 2017. The conference theme is CoCreate. CoCreation is a collaborative process that brings everyone together to develop solutions that work for all of us. Using this approach, the conference will examine the role of waste reduction and waste management in a circular economy.



swananorthernlights.org



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Sponsorship Opportunities



Opening Keynote: Jonathan Pereira \$3,500

Jonathan is the **Executive Director of Plant Chicago**, which operates out of The Plant, a collaborative community of food businesses. Plant Chicago's mission is to develop circular economies of food production, energy conservation and material reuse, while helping to empower people of all backgrounds to make their cities healthier and more efficient. It re-imagines the economy as a system of resource flows, where the output from one industry becomes an input for another.

As the opening keynote sponsor, you are welcome to introduce Jonathan and to address the audience.



Closing Keynote: Chief Darcy Bear \$3,500

Darcy Bear is **Chief of the Whitecap Dakota First Nation** and has received many awards and accolades for his leadership. He was instrumental in developing a self-governing Land Code, which created a business-friendly environment on Whitecap lands, complete with a land tenure system, commercial infrastructure and a real-property tax law. Whitecap now serves as a national example of positive community development and heightened self-determination. To date, there has been approximately \$100 million in capital investment in the community and an unemployment rate reduction from 70% to 5%.

As closing keynote sponsor, you will have the opportunity to introduce Darcy and to address the audience.

Thursday Evening Banquet \$7,500

Sponsor the social highlight of the conference! The banquet is a signature event that includes your company name. We invite you to have input into the plan for the evening. You have the opportunity to welcome delegates and to give a 3-5 minute presentation before dinner.

Wednesday Evening Kick-off \$6,000

Start the conference off with a reception and networking activities that will allow participants to interact and have fun. This is a signature event that bears your company name. In addition to hosting the event, you are invited to have input into the evening's activities.

Thursday Trade Show Reception \$5,000

You will be the host of a reception in the trade show area that starts off Thursday evening's festivities. Your company name will become part of the event and you will have the opportunity to welcome attendees. Each participant will receive a drink ticket featuring your company logo.

Table Wine at Banquet \$4,000

Your sponsorship includes two bottles of fine Canadian wine (one red, one white) on each table at the banquet. Your sponsorship includes table cards and the opportunity to create a custom label for each bottle.

Breakfasts/Lunches \$3,500 (4)

Host a full breakfast or lunch on Thursday or Friday. We believe in the value of good food in creating the atmosphere for great conversations and new connections. As the meal sponsor, you have the opportunity to address participants after the breakfast or before the lunch.

Sponsorship Opportunities

Opening Plenary: CoCreation in the Real World \$3,500

This plenary session will feature stories of those who have attempted to develop partnerships and circular economy relationships. As sponsor, you are welcome to host the session and introduce the speakers.

Grass Roots & Students Sponsorship \$3,000

As Grass Roots sponsor, you will cover the registration fees for up to five students or representatives of grassroots organizations. This is a sponsorship for someone with vision who understands the need to bring young, enthusiastic people into the industry. You will also be supporting the development of community organizations.

Golf \$3,000

Sponsor an afternoon of networking with clients and colleagues at one of Saskatoon's premiere golf courses. As host, you are welcome to address colleagues on the bus and assist with selecting teams and presenting prizes.

Refreshment Breaks \$2,500 (3)

Breaks are 30 minutes to provide time for networking and creating connections.

Wednesday Refreshments \$2,500

Sponsor all-day refreshments for people as they register, come and go to tours, golf and workshops and start their networking.

Kick-Off Drinks Wednesday Evening \$2,500

Sponsor a round of drinks at the opening event. Your company name/logo will be on each attendee's complimentary drink ticket.

Natural Step Workshop \$2,000

This workshop will examine science-based transformational change and multi-stakeholder collaboration. Workshop participants will tackle a tough sustainability issue and generate new ways to learn, think and innovate together. You are welcome to host the workshop and to introduce the facilitator.

Tours \$2,000 (2)

Tour A: Sponsor a tour of a local landfill and a construction/demolition recycling facility.

Tour B: Sponsor a 'Local Food' walking tour in downtown Saskatoon.

SWANA Young Professionals Luncheon \$1,500

Host a luncheon for Young Professionals that will kick off the conference and help them make connections with conference colleagues. As sponsor, you are welcome to display your banner at the luncheon and bring greetings from your company.

Concurrent Sessions \$1,000 (9)

Sponsor a session of interest to you and your clients.

- Landfills
- Material Recovery Facilities (MRFS)
- Transfer Stations
- Safety (2)
- Textile Recycling
- Food Waste
- Regulatory session
- Campfire session (interactive)

Composting Sponsor \$1,000

Contribute to the conference goal of being waste free by sponsoring the composting program. Your contribution will be acknowledged with labels on the bins and/or table cards.

Green Energy & Carbon Offsets \$1,000

Your sponsorship will allow the conference to be powered with green electricity, supplied by Bullfrog Power, and to purchase carbon offsets for speaker and participant travel. You will be acknowledged with a sign at the registration table.

To take advantage of these Sponsorship Opportunities, please contact:

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For a summary of all Sponsorship Benefits, see page 4.

Summary of Sponsorship Benefits

Event	Value	Signature Event	Speaking Opportunity	Complimentary Registrations	Trade Show Display	Table cards/ Tickets	Verbal/Program Recognition	Sponsor Slides +/-or Signs	Logo on Website
Thursday Evening Banquet	\$7,500	•	•	3	Double	•	•	•	•
Wednesday Evening Kick-Off	\$6,000	•	•	3	Double		•	•	•
Thursday Trade Show Reception	\$5,000	•	•	3	Single	•	•	•	•
Table Wine at Banquet	\$4,000			2	Single	•	•	•	•
Keynote Speakers (2)	\$3,500		•	2	Single		•	•	•
Breakfasts/Lunches (4)	\$3,500		•	2	Single		•	•	•
Opening Plenary Session	\$3,500		•	2	Single		•	•	•
Grass Roots & Students Sponsorship	\$3,000			2	Single		•	•	•
Golf	\$3,000			2	Single		•	•	•
Refreshment Breaks (4)	\$2,500			1	Single		•	•	•
Kick-Off Drinks Wednesday Evening	\$2,500			1	Single	•	•	•	•
Natural Step Workshop	\$2,000		•	1	Single		•	•	•
Tours (2)	\$2,000			1	Single		•	•	•
SWANA Young Professionals Luncheon	\$1,500		•	1			•	•	•
Concurrent Sessions (9)	\$1,000			1			•	•	•
Composting Sponsor	\$1,000			1		•	•	•	•
Green Energy & Carbon Offsets Sponsor	\$1,000			1		•	•	•	•