



Public Space Recycling in Manitoba



Public Space Recycling

- Away-from-home consumption
- Convenience to drive recovery
- The Manitoba system





Who We Are

- Canadian Beverage Container Recycling Association (CBCRA)
- Implements the Recycle Everywhere program
- Away-from-home beverage container recycling





How It Works



BRAND OWNER/ PARTICIPANT



CBCRA

Uses CRF to fund away-from-home collection

RECYCLE EVERYWHERE PARTNERS

Municipalities, IC&I Sector,
Public Events, and more



MATERIAL RECOVERY FACILITY (MRF)

Rebate may accrue from material revenue

MMSM

Remits portion of CRF to cover the cost of beverage container collection in the residential stream

MUNICIPALITY

Collector (public or private sector) collects from residents and delivers to a MRF

Rebate may accrue from material revenue

Materials sold to commodity markets

COMMODITY MARKETS

- FLOW OF CBCRA FUNDS
- FLOW OF MMSM FUNDS
- COLLECTED MATERIALS
- FLOW OF MATERIAL REVENUE



How It Works

- Recycle Everywhere offers free bins for public spaces and events free of charge
- Partners order bins online at RecycleEverywhere.ca
- Support the program through widespread Promotion and Education





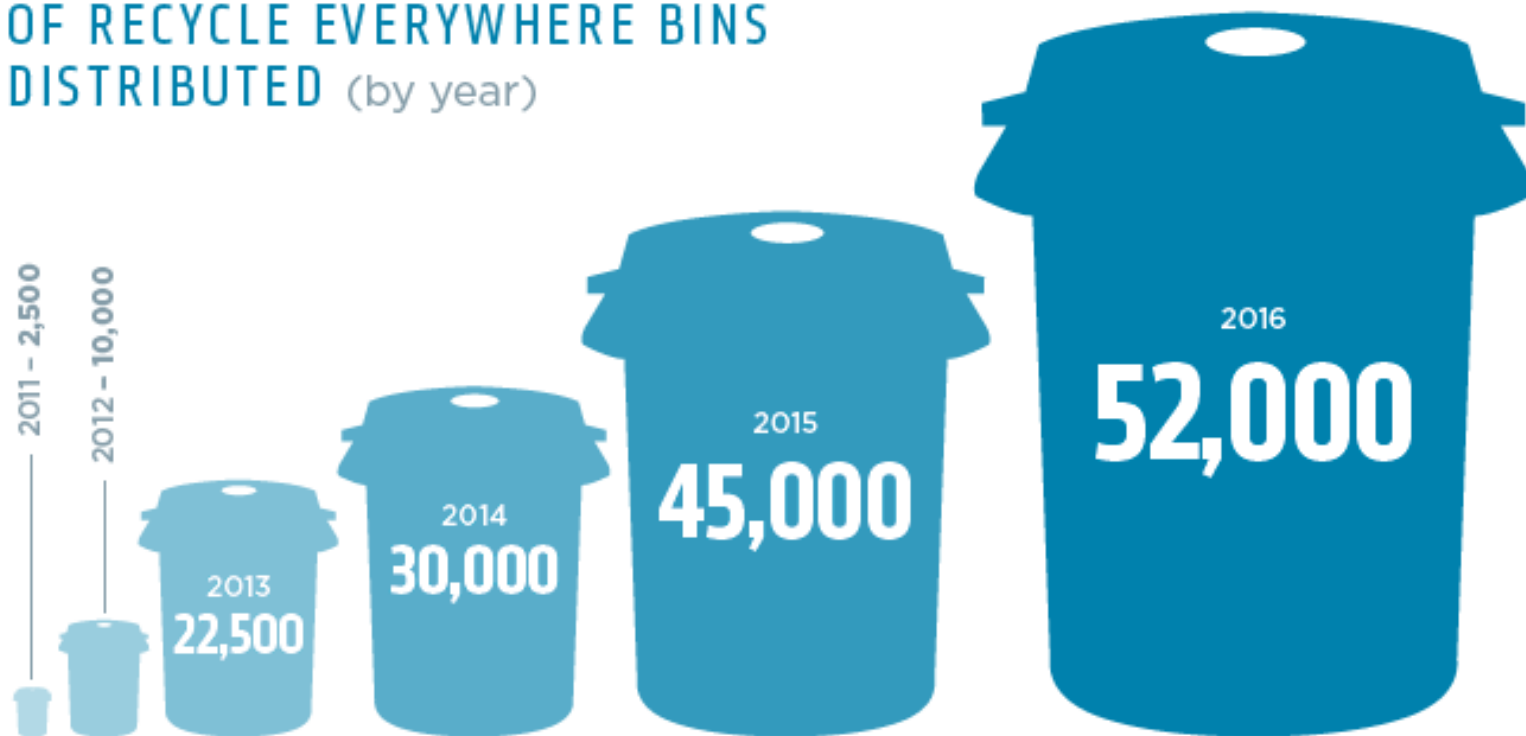
Bin Models





Partners

TOTAL NUMBER
OF RECYCLE EVERYWHERE BINS
DISTRIBUTED (by year)





Promotion and Education





Recycle Everywhere 101 Schools Program



Always throw your empty
beverage containers in a blue bin.

RecycleEverywhere.ca



Northern Community Clean-up





The Mini Bin

Introducing
the **Mini Bin!**



- Program to help increase recycling rates in Multi-Family Dwellings (MFDs)
- Free Mini Bins for Manitoba MFDs



Beyond the City

Bin Bag



Clear Recycling Bags





Street Team



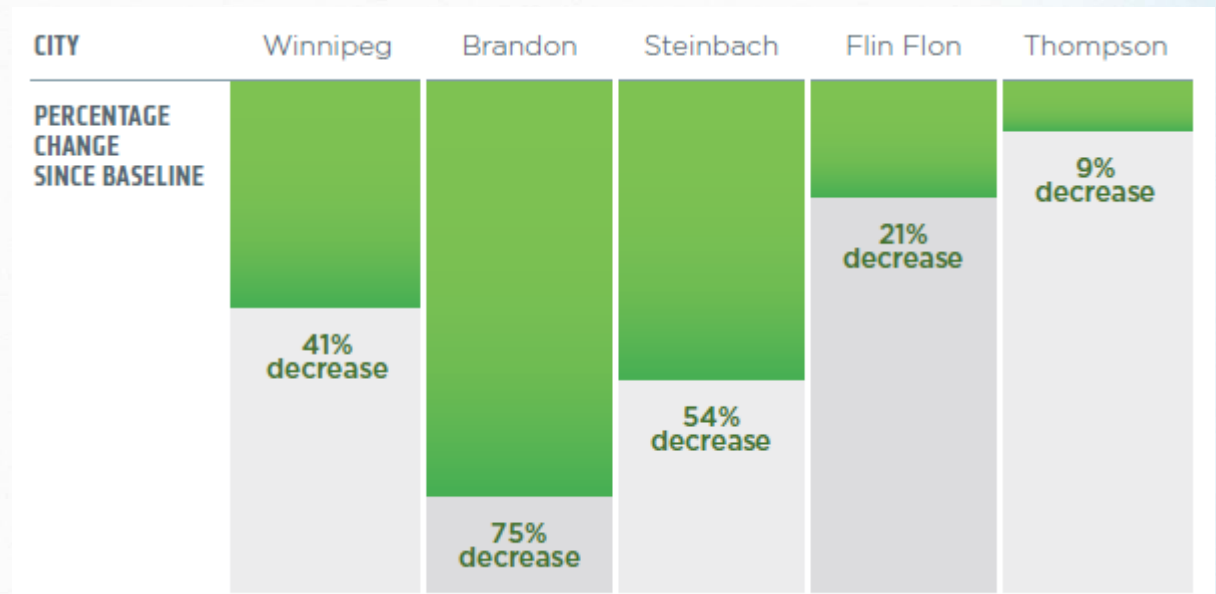
- Street Team and mascot available to come to events
- Promote recycling in fun, interactive way
- Set up temporary event bins



Successes

- Recovery Rate Increase
- Recycling Attitudes and Behaviours
- Awareness Rates
- Decreased Litter

Litter Audit Results 2016





Challenges

- Contamination
- Bin Pairing
- Bin Misuse
- Collection





Q & A

