



**SWANA Conference
May 13th, 2016**

CONFIDENTIAL

Our mission is to inspire & empower individuals and businesses to lead the way in creating a renewably powered future.

- **Canada's leading renewable energy provider**
 - 100% Canadian company founded in 2005
 - Nationwide with offices in Vancouver, Calgary, Toronto, Ottawa and Halifax
- **Provide highest quality green power** offering
 - 100% renewable solutions for all of your energy needs
 - Accountability and transparency with Deloitte audit
 - Canadian and regionally sourced supply
 - Available to all, regardless of retailer
- **Support and invest** in the development of new renewable energy projects in local communities across Canada
- **Educate and engage** Canadian homes and businesses on climate change, conservation and renewable energy



BULLFROGPOWERED BUSINESSES



Bullfrog Power has earned the trust of leading environmental organizations



David Suzuki Foundation

“Bullfrog Power offers a simple but powerful way to take the lead in supporting the development of renewable energy and reducing our environmental impact.”

Peter Robinson
Chief Executive Officer
David Suzuki Foundation



“Bullfrog Power and WWF-Canada are showing how renewable power solutions like Bullfrog power, together with energy efficiency measures, can help fight climate change.”

David Miller
President and CEO
WWF-Canada



“Individual action can make a big difference in the fight to stop climate change. I encourage Canadians to make the choice for clean, green electricity. It’s an easy, but important, step we can all take to help the environment.”

Ed Whittingham
Executive Director
Pembina Institute



TOGETHER OUR COMMUNITY HAS DISPLACED MORE THAN
1 MILLION TONNES OF CO₂
SINCE 2005

*The **1,026,344** tonnes you've displaced is equivalent to:*



Taking more than
216,072
cars off the road
for a year



Diverting more than
367,865
tonnes of waste
from landfill

IT'S THE SAME AMOUNT OF CO₂ EMISSIONS
PRODUCED BY:



The consumption of
115,488,241
gallons of gas

SOURCE: EPA.GOV

IT'S THE SAME AMOUNT OF CARBON SEQUESTERED BY:



More than
763,000
acres of forest



More than
23,000,000
tree seedlings that
have been growing
for 10 years

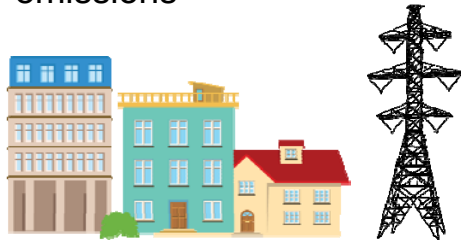
Bullfrog Power's green energy products

Bullfrog Power has renewable, low-carbon solutions for all of your energy needs



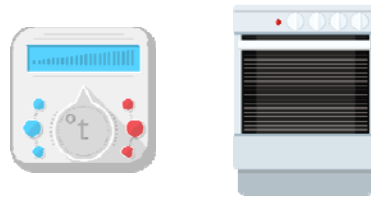
Green Electricity

- Comes from a blend of wind and low-impact hydro power sourced from new Canadian renewable energy facilities
- Pollution-free electricity is injected onto the grid on behalf of your organization
- Addresses Scope 2 emissions



Green Natural Gas

- Sourced from biomethane captured from organic landfill waste
- Climate-friendly natural gas is injected onto the national pipeline on behalf of your organization
- Addresses Scope 1 emissions



Green Fuel

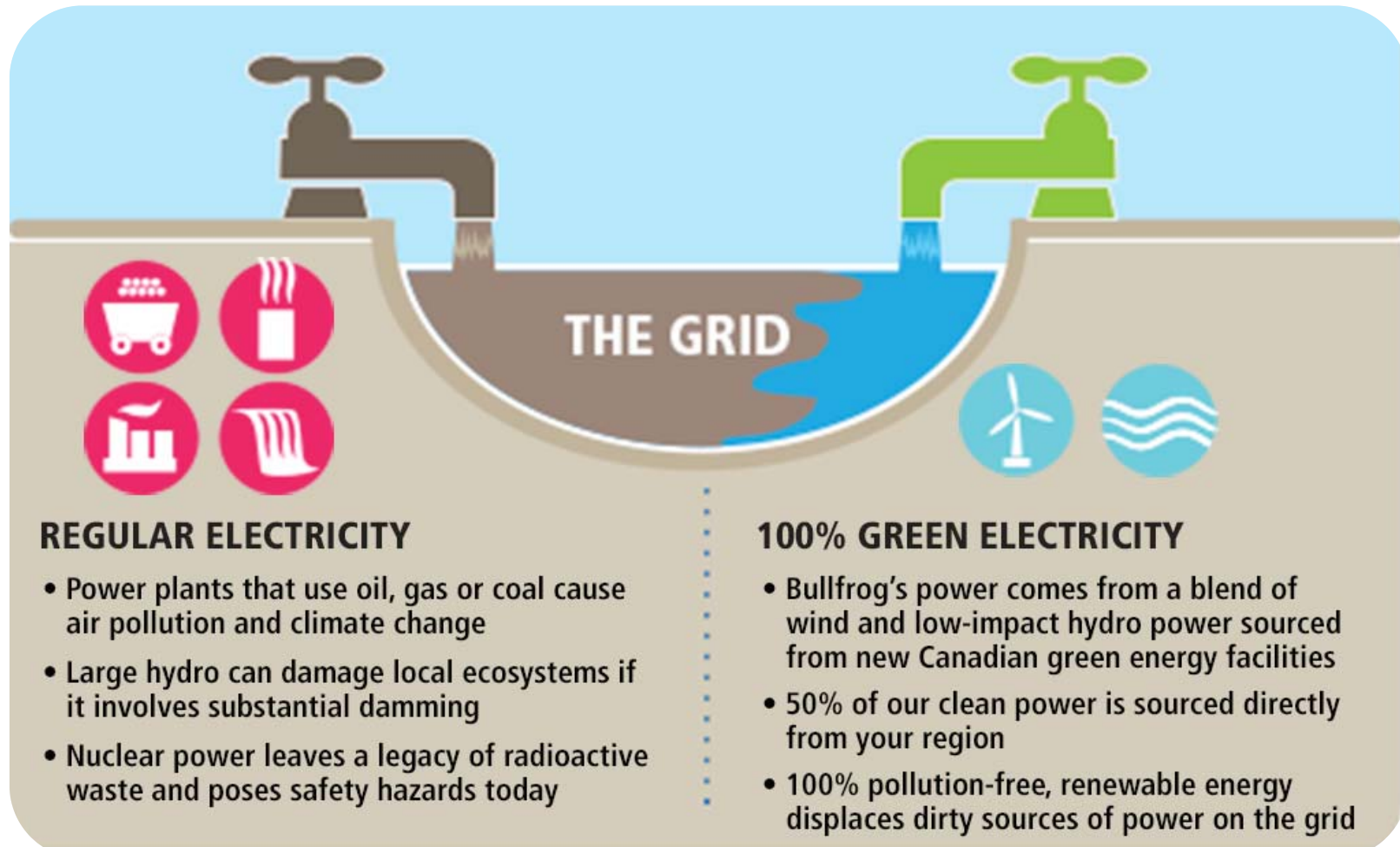
- Derived from waste streams from food and feed manufacturing processes
- Earth-friendly fuel is put into the Canadian fuel system on behalf of your organization
- Addresses Scope 3 emissions



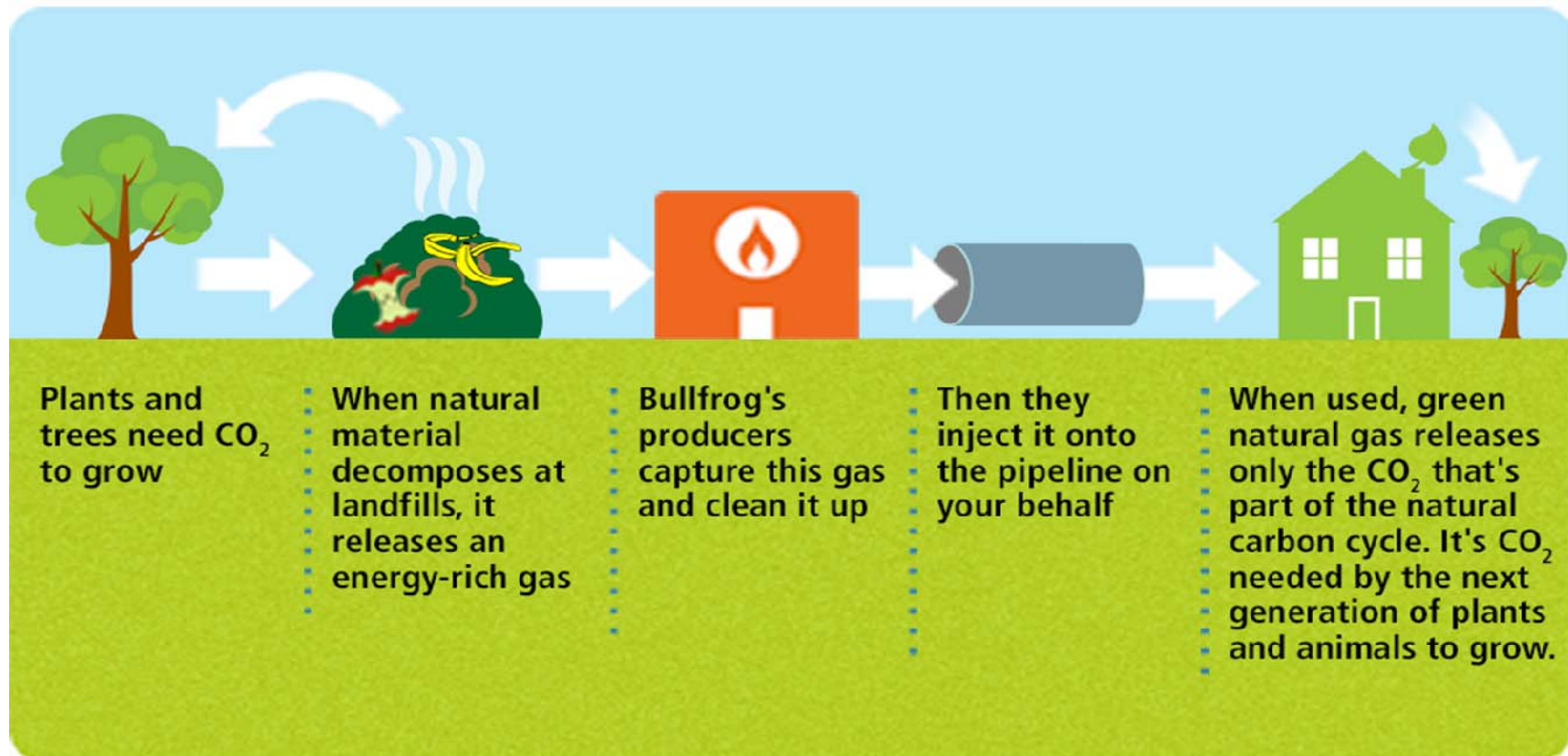
All of Bullfrog Power's green energy products are audited annually to ensure renewable energy was produced, accurately counted and credited to our customers

Green electricity: Simple. Affordable. Pollution free.

HOW IT WORKS



Bullfrog Power's Green Natural Gas



Supporting community renewable energy projects



Through the Bullfrog Power Community Renewable Energy program, our customers are advancing local and community-based renewable energy projects in their regions, and throughout the country.

Bullfrog provides critical financing to help these projects through the construction and development phases—which can be the most difficult phases.




THE GOAL



WE CAN DO IT!



Because one
choice can
make a huge
difference

 [LEARN ABOUT GREEN ENERGY](#)



Gary Fredrich-Dunne
Sales Manager

Gary.fredrich@bullfrogpower.com

Phone: 403-802-4254

