



Measuring Success

Sponsorship Opportunities

May 13 - 15, 2015 | Winnipeg, MB

Grassroots

\$1000+

Sponsor students and members from grassroots organizations to attend the conference.

Young Professionals Luncheon

\$1,000

Host a luncheon for our Young Professionals that will kick off the conference and help them make connections with conference colleagues! As host of this event, you are welcome to display your banner and bring greetings from your company.

Concurrent Sessions (8)

\$1,000 each

Sponsor a session that is of interest to you and your potential clients. Topics may include:

- Waste measurement
- Organics
- Waste diversion
- Waste collection
- Landfill engineering, operations, leachate and gas management
- Waste management strategies – markets, communication, education and prevention

Workshop

\$2,000

Sponsor an interactive workshop and open discussion on organics management and the new *Manitoba Composts* program.

Tours (2)

\$2,000

Sponsor a tour of innovative waste management solutions!

Tour 1: Grass and Gas

Manitoba Composts! Tour Brady Road Resource Management Facility's leaf and yard waste composting facility, biosolids composting facility, and landfill gas capture system.

Tour 2: Recovered & Covered

Tour of Emterra Environmental's Material Recovery Facility, and BFI's Prairie Green Landfill.

Golf Tournament

\$2,500

Sponsor a tournament at St. Boniface's challenging 18-hole course. As the sponsor, you are welcome to host the event and provide your branded merchandise to the golfers.

Coffee Breaks (3)

\$2,500 each

Sponsor a 30-minute coffee and networking break that will be hosted in the tradeshow!

Opening Plenary

\$3,000

Sponsor this session, which focuses on how waste and recycling experts "measure success". We will look at trends across Canada, with a focus on the Northern Lights Region.

All participants will attend this session and, as the sponsor, you will have the opportunity to have a display in the ballroom during this session.

Closing Plenary

\$3,000

Sponsor the closing plenary on emergency preparedness, where we will have the opportunity to hear about fires, infectious waste and risk management. This event will have information for everyone.

Breakfasts / Lunches (4)

\$3,500

Host a full breakfast or lunch on Thursday or Friday! We believe networking is key to learning and both the food and discussion will be sure to impress future clients!

Opening Keynote Speaker

\$3,500



David Lee from TrashTrack will start us off with how real-time data and technologies can expose the challenges

of waste management and sustainability. As the opening keynote sponsor, you are invited to introduce David.

Closing Keynote Speaker

\$3,500



Susan Antler, Executive Director of the Canadian Compost Council, will present the latest trends in compost. As the closing keynote sponsor, you

are invited to introduce Susan.

*Sponsorship Opportunities
(continued)*

**Wednesday Evening
Welcome Reception**

\$5,000

Sponsor this signature event, bring greetings to the conference delegates and help us kick off the conference in style!

Get settled and join us in the elegant Provencher Ballroom, located in the historical Fort Garry Hotel, for an evening of cocktails and locally inspired h'ordeuvres.

Banquet Table Wine

\$5,000

Your sponsorship includes two bottles of fine Canadian wine (one red, one white) on each table at the banquet. Cards acknowledging your sponsorship will be placed on each table. You are welcome to provide a custom label for each bottle that celebrates your organization and your sponsorship of the wine.

Trade Show Reception

\$5,000

Host the reception to kick off Thursday evening's festivities in the tradeshow area!

Your sponsorship includes one drink ticket (sporting your logo) per delegate.

Thursday Night Awards Banquet and Entertainment

\$7,500

Sponsor this event and your company will be visible throughout the evening. You will be invited on stage to bring greetings to the conference delegates and guests!

Join us at the Millennium Centre – a beautifully restored historic bank, located in Winnipeg's Exchange District – for an evening of great food highlighting local cuisine, catered by Storm Catering. Entertainment will be provided by the prairie-raised, laugh-out-loud improv group, Outside Joke.



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Sponsorships	Cost	Speaking Opportunity	Complimentary Registration(s)	Trade Show Display	Verbal / Program Recognition	Logo on Website and e-blasts
Thursday Banquet (1)	\$7,500.00	•	3	2	•	•
Tradeshow Reception (1)	\$5,000.00	•	2	1 (large)	•	•
Banquet Table Wine (1)	\$5,000.00	•	2	1 (large)	•	•
Wednesday Evening Reception (1)	\$5,000.00	•	2	1 (large)	•	•
Keynote Speakers (2)	\$3,500.00	•	2	1	•	•
Breakfasts / Lunches (4)	\$3,500.00		2	1	•	•
Plenary Sessions (2)	\$3,000.00	•	1	1	•	•
Coffee Breaks (3)	\$2,500.00		1	1	•	•
Golf (1)	\$2,500.00	•	1	1	•	•
Tours (2)	\$2,000.00		1	1	•	•
Workshop (1)	\$2,000.00		1	1	•	•
Concurrent Sessions (8)	\$1,000.00		1		•	•
Young Professionals Luncheon (1)	\$1,000.00	•	1		•	•
Grassroots	\$1,000.00		1		•	•

For more information contact Sheri Praski at: sheri.praski@swananorthernlights.org or 306-227-8183.



SWANA Northern Lights Chapter is hosting our annual conference at the Fort Garry Hotel in Winnipeg, Manitoba. The conference is expected to attract an audience of more than 200 from across Canada and the U.S.

The Solid Waste Association of North America (SWANA) is a non-profit, educational organization serving individuals and communities responsible for the management and operation of solid waste management systems. The Northern Lights Chapter encompasses a large geographical area including Alberta, Manitoba, Saskatchewan and the Northwest Territories.